



COMMUNITY HEROES TOOLKIT

Ideas

Resources

Support & more!

We are extremely grateful to the many people and organizations who wish to organize fundraisers to support our mission, and hope that this step-by-step guide will help you to plan a successful fundraiser.

Thank you for thinking of Ronald McDonald House Charities Saskatchewan!

About Ronald McDonald House Charities Saskatchewan

Through the support and generosity of local donors and volunteers, Ronald McDonald House Charities Saskatchewan (RMHC-SK) provides safe and comforting spaces for families caring for a sick child receiving medical treatment in Saskatchewan.

Our locations in Saskatoon and Prince Albert keep families together during challenging times so that it reduces stress and provides families with a hopeful, and supportive environment.

Families receive amenities, meals, and access to medical-free spaces and accommodations, helping to prevent sometimes catastrophic financial challenges while they are away from their homes, jobs, and support networks.

McDonald's, RMHC-SK's Founding & Forever Partner, covers approximately 25% of our annual operating budget. The remaining 75% is raised through the generous support of community donors, local businesses, corporate donors, and event sponsorship.

The impact of Your efforts



\$170

This is the cost to house a family at the House for one night



\$500

can support the cost of a Home for Dinner meal to all families staying at the House



\$5,100

can support the Gift of Nights to one family for 30 days



65%

of Canadians live outside of a city with a children's hospital



39 years

of supporting families at RMHC-SK



79%

of our funding comes from generous donors



RMHC – SK is celebrating 40 years of supporting families from across this province.

Opportunities and events to engage in will launch throughout the summer, in Saskatoon and our new House locations – Regina and Prince Albert. We invite you to participate as we support a growing number of Saskatchewan families!

Celebratory events will take place on September 12th, 2025 (date of our 40th anniversary) in our current and future locations – Saskatoon, Regina and Prince Albert.

Steps to host a third-party fundraiser

1. Come up with your idea! This is the fun part! How do you want to raise money for RMHC-SK?
2. Fill in the online third-party fundraiser application at rmh.sk.ca or click on the link below.
3. Once you submit your application, an RMHC-SK representative will reach out to you to confirm your event details and to offer support.
4. Host your event!
5. Connect with the RMHC-SK team to share how the event went. We would love the opportunity to say thank you, invite you and your team for a tour of RMHC-SK, and host you for a cheque presentation!

Event Application
form Here



“When we go to Saskatoon and drive by the Ronald McDonald House, I feel peace. We always say to each other, “There is our House. Our special place.”

KENLER FAMILY





Ideas for hosting your own third-party fundraiser

- Auction
- Concert or theatre performance
- BBQ
- Dinner party
- Cook off
- Donations in lieu of gifts
- Proceeds from purchases at your favorite shops
- Bake sales
- Corporate Team Building
- Garage sales
- Lemonade sales
- Craft sales
- Car wash
- Pet wash
- Pancake breakfast
- Charity heifer auctions
- Sports tournaments
- and more!

Additional ways to give!

- Make a donation
- Join us as a monthly donor
- Attend a third-party fundraiser in support of RMHC-SK
- Attend an RMHC-SK signature event
- Donate a wish list item (you can find the list at rmh.sk.ca)
- Come & cook with us as part of our Home for Dinner program
- Join us as a volunteer



Event Planning Checklist



Follow these quick and easy steps to ensure a successful fundraising event

Before the Event



- ☐ Brainstorm fundraising ideas - refer to the ideas above for inspiration!
- ☐ Tell RMHC-SK about your event by submitting your online application. QR code on pg. 4
- ☐ Check into safety requirements, permit requirements, etc.
Determine how many people you will need to help bring your event to life!
- ☐ Recruit volunteers - friends, family, colleagues, or other motivated people.
- ☐ Check if your employer has a matching gift program. Many employers sponsor matching gift programs that will match any charitable contributions made by their employees.
- ☐ Plan your budget - both expenses and revenue.
- ☐ Find a location!
- ☐ Arrange for food, beverages, and activities.
- ☐ Create a schedule for your event.
- ☐ Promote the fundraiser to your friends, family, colleagues, and neighbors using posters, flyers, social media, word of mouth, etc.

During the Event



- ☐ Assign someone you trust to be responsible for handling the donations.
- ☐ Take pictures!
- ☐ Spread the word on social media and don't forget to tag @rmhcsk
- ☐ Have fun!

After The Event



- ☐ Pay any outstanding expenses of hosting your event.
- ☐ Organize the donations with their corresponding pledge forms to submit to RMHC-SK.
- ☐ Thank the people who supported the fundraiser - donors, volunteers, family, etc.
- ☐ Connect with your RMHC-SK representative to make arrangements for a cheque presentation, and/or mail in your donations.
- ☐ Celebrate your success on social media!

Important Information

We're so happy that you chose to support RMHC-SK and want to make sure you have all the resources to make your event shine! Please note that all promotional materials must state that your event is "in support" of RMHC-SK. Should be clear that RMHC-SK is the beneficiary and not the host.

After submitting your event application, an RMHC-SK representative will be in touch with you to provide copies of our logo and poster templates. Please do not alter the logo in any way. Once you have created your marketing pieces, we ask that you send a copy to RMHC-SK for approval before promoting.

When promoting or sharing your event on social media, please tag us @rmhcsk. We would love to share the love!

Fiscal responsibility

As a registered charity, RMHC Saskatchewan must follow important guidelines related to the cost of fundraising. These guidelines also apply to monies raised on our behalf by fundraising groups.

If you are using the RMHC-SK name as part of your efforts, every effort should be made to keep expenses to a minimum. The gold standard that we strive towards is known as the 80/20 rule. The 80/20 Rule: No more than 20% of gross proceeds can be used to cover expenses.

Important Notice Regarding Corporate Sponsors

Please ensure you contact us prior to securing any corporate sponsors for your event. It is essential that official suppliers and sponsors of your event are not presented in a way that could be confused with the National Donors of RMHC. To avoid any confusion, all materials featuring corporate sponsor logos must be submitted for approval prior to you marketing your event.

RMHC Saskatchewan logo standards

RMHC-SK will provide you with our "in support" logo for any event materials. Please do not pull our logo from the internet.

Charitable Registration Number: 10740 7983 RR0001

RMHC-SK Approved Logos



DO NOT distort the logo.
Always leave the logo in
the correct proportion.

DO NOT place the logo
on a busy background.



DO NOT add effects like drop-
shadows or embossing to the logo.



Event Title: -----

Event Organizer: _____

Organization/Group Name: _____

Charitable Registration Number: 10740 7983 RR0001

- o For receipting purposes please type clearly and include full name, Phone Number, Address & E-mail
- o Cheques made out to: Ronald McDonald House Charities SK
- o RMHC-SK can issue tax receipts for all donations of \$25 & up

Tax Receipting

Tax receipt compliance

As a registered charity, RMHC Saskatchewan must follow all Canada Revenue Agency (CRA) regulations. If we do not, we risk losing our charitable status. We reserve the right to audit the records pertaining to any event in order to ensure compliance with the CRA.

Our organization is able to issue tax receipts to individuals or companies that make a donation without receiving a benefit or tangible item of some kind. Any donor who donates \$25 or more is eligible for a tax receipt..

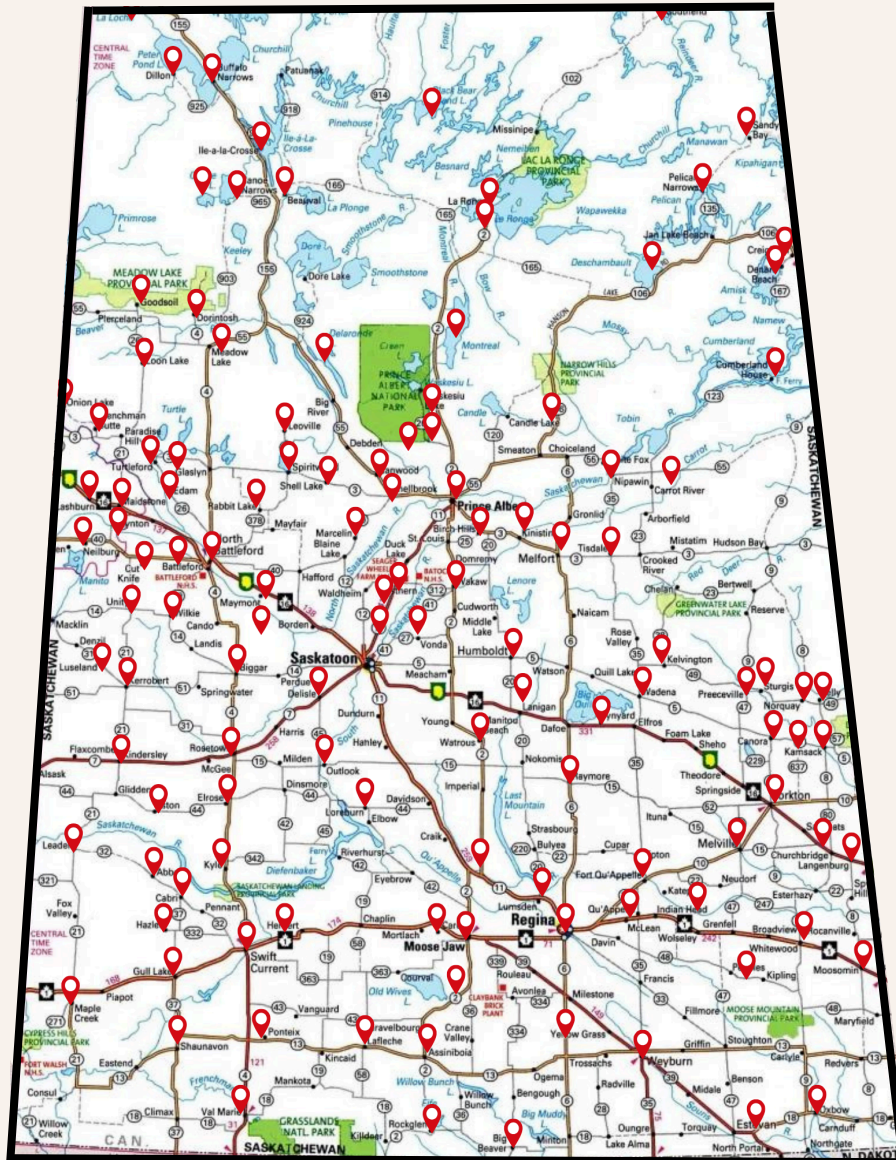
Tax receipts can be issued:

- If RMHC Saskatchewan receives a statement showing all revenue and expenses from the Fundraising event.
- To eligible donors of \$20 or more, if our organization is provided with a complete list of names, addresses and donation amount, no later than 90 days following the event. Or, if your event is held at the end of the calendar year, the list of names and funds must be received by calendar year end.
- If the amount raised after expenses is equal to or greater than the amount of receipts being requested.
- For the donated portion of the ticket price, which is the difference between the ticket price and the fair market value (food, entertainment, beverages, etc.) received by the ticket purchaser.
- When funds are received in the same calendar year that the event was held.

Tax receipts cannot be issued:

- For gifts-in-kind and donated services
- For the purchase of raffle tickets, admission tickets, green fees or auction items.
- For sponsorships, as they are receiving the benefit or advertising and/or promotion in exchange for their support.
- When the donor receives something of value in return..

Looking for other forms of support? Reach out to kzinkiew@rmh.sk.ca



House in Saskatoon

1011 University Drive
Saskatoon, SK S7N 0K4
(t) 306-244-5700

Family Room in Prince Albert

Victoria Hospital - 1200 24 St. W
Prince Albert, SK S6V 4B2
(t) 306-765-2309



rmh.sk.ca

